
News Release // 4 November 2021

IoD Scotland reveals Fife and Tayside business leaders as finalists for top awards

- **The Institute of Directors (IoD) Scotland has announced the 47 leaders shortlisted for the Director of the Year Awards 2021.**
- **This year features a new category recognising the ‘Agility and Resilience’ of leaders during the pandemic.**

IoD Scotland has today revealed five Fife and Tayside business leaders are finalists in national awards at the 2021 Director of the Year Awards. They have been shortlisted across seven of the twelve categories which include categories for exceptional directors at International and Family businesses as well as the Young Director of the Year award.

The Fife and Tayside business leaders shortlisted for awards include:

- Neale Campbell, Liquid Gas Equipment Ltd (t/a Babcock LGE)
- Michael Longstaffe, Smith Anderson Group Limited
- Simon Parsons, Scottish Water
- Kirsty Thomson, Circle Scotland CIC
- Shelley Booth, Shelley Booth. The Feel Look Be Formula

The awards, **headline sponsored by Badenoch + Clark**, celebrate individuals’ business accomplishments in 2021 and the winners will be crowned at a live online ceremony on Thursday 9 December.

Michael Longstaffe, CEO of Smith Anderson Group Limited has been highlighted as a particularly strong candidate having been shortlisted for three national Director awards as well as the Fife and Tayside’s regional category.

The awards will pay tribute to the focus and drive of leaders over the last 12 months, at a time where strong leadership has been vital to ensuring the successful economic and social recovery of Scotland. To honour this, the IoD has introduced a new award for 2021; The Agility and Resilience Director of the Year. This title will be awarded to the leader whose efforts to tackle the continuous challenges of 2020 went ‘above and beyond’. Two leaders from the region have been shortlisted for the award, Shelley Booth, Director of Shelley Booth. The Feel Look Be Formula and Kirsty Thomson, Founder and CEO of Circle Scotland CIC.

Louise Macdonald OBE, National Director of the Institute of Directors in Scotland, said: “As we emerge from the pandemic, many organisations are re-evaluating and refocusing their objectives, which is a process that heavily relies on the insight and leadership of directors. During the most challenging times the truly inspirational leaders shine through even more brightly among their peers, and our Director of the Year Awards are a way to celebrate that talent and strength of Scottish business leaders

“We were keen to acknowledge the work of directors in steering their organisations through the pandemic with our ‘Agility and Resilience’ award. Some leaders have shown outstanding strength and determination during these tumultuous times, and I’m so proud to be able to celebrate and recognise every one of their efforts later in the year at our ceremony to announce the winners.”

The full list of individuals shortlisted for the IoD Scotland Director of the Year 2021 Awards include:

Award Category	Shortlist	Based in
IoD Scotland Director of the Year – International	<ul style="list-style-type: none"> • Neale Campbell, Liquid Gas Equipment Ltd (t/a Babcock LGE) • Michael Longstaffe, Smith Anderson Group Limited • Graham McWilliam, <i>previously</i> Glencraft (Aberdeen) Ltd 	<ul style="list-style-type: none"> • Rosyth • Kirkcaldy • Aberdeen
IoD Scotland Director of the Year – Agility & Resilience <i>Sponsored by Insights</i>	<ul style="list-style-type: none"> • Shelley Booth, Shelley Booth. The Feel Look Be Formula • Lynn Laughland, HRM Homecare Services Ltd • Kirsty Thomson, Circle Scotland CIC • Lesslie Young, Epilepsy Scotland 	<ul style="list-style-type: none"> • Dundee • Kilmarnock • Dundee • Glasgow
IoD Scotland Director of the Year – Family Business <i>Sponsored by Turcan Connell</i>	<ul style="list-style-type: none"> • Bryan & Craig Fleming, FJ Philanthropy Ltd • Michael Longstaffe, Smith Anderson Group Limited • Duncan MacLean, Candle Shack Limited 	<ul style="list-style-type: none"> • Cumnock • Kirkcaldy • Falkirk
IoD Scotland Director of the Year – Third Sector <i>Sponsored by SCVO</i>	<ul style="list-style-type: none"> • Alastair Davis, Social Investment Scotland • James Gillespie, Kibble Education and Care Centre • Jane-Claire Judson, Chest, Heart & Stroke Scotland • Josiah Lockhart, Firstport for Social Entrepreneurs 	<ul style="list-style-type: none"> • Edinburgh • Paisley • Edinburgh • Edinburgh
IoD Scotland Director of the Year – Public Sector	<ul style="list-style-type: none"> • Joanna Campbell, Dumfries and Galloway College • Dr John Scally, <i>previously</i> National Library of Scotland 	<ul style="list-style-type: none"> • Dumfries • Edinburgh
IoD Scotland Director of the Year – Young <i>Sponsored by Badenoch + Clark</i>	<ul style="list-style-type: none"> • Shelley Booth, Shelley Booth. The Feel Look Be Formula • Lindsay Fyffe-Jardine, Edinburgh Dog and Cat Home • Lyle Hamilton, Royal Burgh of Dumfries Tattoo (SCIO) • Kathryn Strachan, Copy House Ltd 	<ul style="list-style-type: none"> • Dundee • Edinburgh • Dumfries • Edinburgh
IoD Scotland Director of the Year – Equality, Diversity & Inclusion <i>Sponsored by Scottish Government</i>	<ul style="list-style-type: none"> • Philip Gerrard, Deaf Action • Dr Julie McElroy, Academic & Disability Rights Activist • Claire Nelson, Netball Scotland & Strathclyde Sirens • Kirsty Thomson, Circle Scotland CIC 	<ul style="list-style-type: none"> • Edinburgh • Glasgow • Glasgow • Dundee
IoD Scotland Director of the Year – Innovation <i>Sponsored by Wheatley Group</i>	<ul style="list-style-type: none"> • Philip Harris, Vert Rotors Ltd • Viana Maya, pRESPECT / pRESPECT HUB CIC • Naeema Yaqoob Sajid, Diversity+ • Kevin Shaw, Heatherlea (Scotland) Ltd 	<ul style="list-style-type: none"> • Edinburgh • Edinburgh • Bo’Ness • Nethy Bridge
IoD Scotland Director of the Year – Sustainability <i>Sponsored by Zero Waste Scotland</i>	<ul style="list-style-type: none"> • Joanna Campbell, Dumfries and Galloway College • Simon Parsons, Scottish Water • Sara Roberts, Healthy Nibbles • Kathryn Strachan, Copy House Ltd 	<ul style="list-style-type: none"> • Dumfries • Dunfermline • Loanhead • Edinburgh
IoD Scotland Director of the Year – Non-Executive	<ul style="list-style-type: none"> • Professor Arturo Langa, NHS National Services Scotland • Alastair MacNish OBE, <i>previously</i> Wheatley Group • Brian Williamson, 4icg 	<ul style="list-style-type: none"> • Edinburgh • Glasgow • Glasgow
IoD Scotland Director of the Year – Small-Medium Business	<ul style="list-style-type: none"> • David Gray, AM Bid • Lynn Laughland, HRM Homecare Services Ltd • Fiona MacInnes, Orkney Fisherman’s Society • Simon Poole, Jerba Campervans Ltd 	<ul style="list-style-type: none"> • Edinburgh • Kilmarnock • Orkney • North Berwick
IoD Scotland Director of the Year – Large	<ul style="list-style-type: none"> • Phil Burgess, Inoapps • Michael Longstaffe, Smith Anderson Group Limited 	<ul style="list-style-type: none"> • Aberdeen • Kirkcaldy

Business	<ul style="list-style-type: none"> • Duncan MacLean, Candle Shack Limited • Robin Stevenson, Hamilton Waste & Recycling Limited 	<ul style="list-style-type: none"> • Falkirk • Musselburgh
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Regional Directors of the Year Shortlist	
Edinburgh & Lothians	<ul style="list-style-type: none"> • Andrew Johnstone, Loft Boarding Scotland Ltd • Ishani Malhotra, Carcinotech Ltd • Viana Maya, pRESPECT / pRESPECT HUB CIC • Simon Poole, Jerba Campervans Ltd • Katie Ridland, Ridland Wealth Management Limited
Central Scotland	<ul style="list-style-type: none"> • Sean Kerr, Sustainable Thinking Scotland CIC • Duncan MacLean, Candle Shack Limited • Dr Ken Thomson OBE, Forth Valley College
Glasgow & West of Scotland	<ul style="list-style-type: none"> • James Gillespie, Kibble Education and Care Centre • Lynn Laughland, HRM Homecare Services Ltd • Stuart Macdonald, SmartSTEMs • Claire Nelson, Netball Scotland & Strathclyde Sirens • Toni Scullion, dressCode
Highlands & Islands	<ul style="list-style-type: none"> • Alan James, AJ Engineering & Construction Services • Fiona MacInnes, Orkney Fisherman's Society • Kevin Shaw, Heatherlea (Scotland) Ltd
Fife & Tayside	<ul style="list-style-type: none"> • Neale Campbell, Liquid Gas Equipment Ltd (t/a Babcock LGE) • Michael Longstaffe, Smith Anderson Group Limited • Simon Parsons, Scottish Water • Kirsty Thomson, Circle Scotland CIC
South of Scotland	<ul style="list-style-type: none"> • Joanna Campbell, Dumfries and Galloway College • Bryan Fleming, FJ Philanthropy Ltd • Campbell Fraser, SoConnect • Lyle Hamilton, Royal Burgh of Dumfries Tattoo (SCIO)
Aberdeen & Grampian	<ul style="list-style-type: none"> • Jai Aenugu, TechForce Limited • Phil Burgess, Inoapps • Graham McWilliam, <i>previously</i> Glencraft (Aberdeen) Ltd • Dr Idara Umoh, The Sidylle Group

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Sponsors and Supporters of the Director of the Year Awards

Badenoch + Clark, Insights, SCVO, The Scottish Government, Turcan Connell, Wheatley Group, Zero Waste Scotland, Edinburgh Business School, Heriot-Watt University, Caithness Glass, Kinloch Anderson, Solo Films, Young Enterprise Scotland

About IoD/IoD Scotland

- The Institute of Directors (IoD) was founded in 1903 and obtained a Royal Charter in 1906. The IoD is a non-party political organisation with members in the United Kingdom and overseas. Membership includes directors from right across the business spectrum – from media to manufacturing, e-business to the public and voluntary sectors. Members include CEOs of large corporations as well as entrepreneurs and directors of public sector bodies, charities and start-up companies.
- IoD in Scotland has seven branches – Edinburgh, Glasgow, Central, Fife and Tayside, South of Scotland, Aberdeen and Highlands & Islands – <https://www.iod.com/events-community/regions/scotland>
- The IoD is dedicated to encouraging entrepreneurial activity through good governance and responsible business practice. It provides an effective voice to represent the interests of its members to key opinion-formers at the highest levels. Follow us on [Twitter](#) to get the IoD's reaction on business and public policy issues.
- For further information, visit our website: iod.com